



MENAR Fellowship Job Description

Our Vision:

To be a Middle Eastern institution that is a globally recognized, respected, and admired indispensable extension of people's lives.

Our Mission:

Lifestyle Engineering: To empower people with the tools and knowledge to build their lifestyles of choice.

About us:

Bayt.com is the **#1 job site in the Middle East**, offering a complete range of end-to-end employment solutions and career planning tools. Founded in 2000, Bayt.com is firmly committed to the region and has an excellent and thorough understanding of the Middle East and North Africa recruitment market and business landscape. This is evidenced by Bayt.com's fully trilingual recruitment platform, which is the first and only such platform in the region, as well as its 12 regional offices in Abu Dhabi, Kuwait, Amman, Beirut, Cairo, Doha, Dubai, Eastern Province (KSA), Jeddah, Manama, Muscat, and Riyadh. It is also evidenced by Bayt.com's leading track record of continued success serving the region's jobseekers and employers in finding top jobs and top talent respectively. With over 26,500,000 professionals and over 40,000 leading organizations using Bayt.com's recruitment platform across all industry categories and career levels, Bayt.com is today the single largest marketplace of professionals and companies in the region.

MENAR Fellowship Job Description:

Are you looking for a space where you innovate, design, and deliver a project from start to finish, and have the ability to make an impact on users?

As a Product Manager at Bayt.com, you will have end-to-end responsibility for the product, design, roadmap, user understanding, strategy, product marketing, reporting and tracking, and sales enablement activities that necessary to ensure the success of your product.

Your responsibilities will include:

- Engaging closely with users to assess their awareness and understanding of the offering, their perception of the value we offer them, and their needs and wants
- Working with the design and development team to define the product roadmap, spec out the features, and oversee the execution
- Working with marketing team, sales team, and other product managers to oversee all activities necessary to manage the successful uptake and deployment of your product

You are expected to have stellar abilities in understanding and assessing the market in which Bayt.com operates and the users and their needs and feedback. Your analytical skills must be superior. You will work with conversion funnels to assess the effectiveness of the end-to-end user experience. Your analytical skills will be key to identify opportunities to enhance the acquisition of users, conversion rates, renewal rates, delivery of service, and ultimately to ensure that our users get the best service possible from Bayt.com.

Maintaining the product roadmap is key among your responsibilities. The roadmap should reflect your prioritization of product enhancements and changes based on your rigorous analysis and understanding of the user needs and the opportunities available to Bayt.com.

Other information:

You will be working in an innovative workspace in Gardens Street area of Amman, Jordan. Our office environment is energetic, collaborative, and fun. If you are interested to join a team of dynamic and talented persons committed to creating a better experience for Bayt.com users, we encourage you to apply.